

FRIDAY, OCTOBER 6

Time	Event	Location
9:00-10:00am	Registration	Town Hall Lower Lobby
10:00-10:10am	Welcome	Governor's Ballroom
10:00-11:30am	Keynote Jay Fletcher	Governor's Ballroom
11:30am-1:00pm	Lunch Buffet	Restaurant at Madden Inn
1:15-2:35pm	Keynote Una Kravets	Governor's Ballroom
3:00-4:30pm	Workshop Session I	
4:30-6:30pm	Guest Check-In	Madden Inn Front Desk
4:45-5:45pm	Cocktail Hour	Wilson Bay Lounge
6:00-8:00pm	Progressive Dinner	Wilson Bay Dining Room
8:00-10:00pm	Business Exposition	Town Hall Lower Lobby
10:00pm-1:00am	Karaoke	O'Madden's Pub
10:00pm-1:00am	Bonfire	Pavilion

SATURDAY, OCTOBER 7

Time	Event	Location
7:00-9:00am	Breakfast Buffet	Restaurant at Madden Inn
8:00-9:00am	Open Workshop by Neenah Paper	Governor's Ballroom
9:30-10:50am	Keynote Steve Frykholm	Governor's Ballroom
11:00am-12:30pm	Workshop Session II	
12:30-2:20pm	Lunch Buffet	Restaurant at Madden Inn
2:30-4:00pm	Workshop Session III	
4:20-5:40pm	Keynote Jennifer Daniel	Governor's Ballroom
6:00-7:30pm	Dinner Buffet	Restaurant at Madden Inn
7:30-9:00pm	Trivia	Viking Room
9:00pm-1:00am	Music	O'Madden Pub
9:00pm-1:00am	Bonfire	Pavilion

SUNDAY, OCTOBER 8

Time	Event	Location
7:00-8:50am	Breakfast Buffet	Restaurant at Madden Inn
8:30-9:30am	Open Workshop by Adobe	Governor's Ballroom
Until 9:30am	Guest Check-Out	Madden Inn Front Desk
10:00-11:20am	Keynote Ann Willoughby	Governor's Ballroom
11:30am-12:50pm	Keynote Tad Carpenter	Governor's Ballroom
12:50-1:00pm	Wrap Up	Governor's Ballroom